

| eCommerce Features Master List  |           |           |           |
|---|-----------|-----------|-----------|
| Product Limit   | 100       | 2500      | Unlimited |
| Transaction Fee   | None      | None      | None      |
| Categories  | Unlimited | Unlimited | Unlimited |
| Storage   | Unlimited | Unlimited | Unlimited |
| <u>Shopping Experience</u>  |           |           |           |
| Adaptive Storefront Widget (Desktop, Tablet, Mobile)                                    | √         | √         | √         |
| Store Search & Product Display Filters (By Keywords, Attributes, Price Range, Category) | √         | √         | √         |
| Faceted Search & Product Display Filters by Keyword, Category, etc.                     | √         | √         | √         |
| Address Book for Customers with Profiles  | √         | √         | √         |
| Automatic Price Adjustment for Product Options  | √         | √         | √         |
| <u>Catalog Management</u>   |           |           |           |
| Built-In Storefront Translations  | 45        | 45        | 45        |

|   |   |            |             |
|---|---|------------|-------------|
| Inventory Tracking  | √ | √          | √           |
| Product Options -<br>(Dropdown, Radio Buttons, Text, Date Picker, Checkboxes) | √ | √          | √           |
| Stock Control for Options & Product Combinations                              |   | √          | √           |
| eGoods - Digital Downloads  |   | Up to 1 GB | Up to 10 GB |
| Digital Download Protection   |   | √          | √           |
| Multi-Currency Support  | √ | √          | √           |
| Multilingual Store  |   | √          | √           |
| <b><u>Shipping &amp; Tax</u></b>  |   |            |             |
| Automatic Tax Calculations for US, Canada, UK, EU & Australia                 |   | √          | √           |
| Manually Configurable Shipping/Tax Zones, Rates & Rules                       | √ | √          | √           |

|  |   |   |   |
|--|---|---|---|
| Realtime Shipping Quotes for Leading Carriers (UPS, USPS, FedEx, Canada Post, EMS Russian Post, Correios & Australia Post) without Setting Account | √ | √ | √ |
| <b><u>Promotions</u></b>   |   |   |   |
| Discount Coupons   |   | √ | √ |
| Volume Discounts & Multi-Tier Prices   | √ | √ | √ |
| Sync Store with US or RU eBay  |   | √ | √ |
| Discounts for Customer Groups  |   |   | √ |
| Share Products, Purchases & More on Social Media   |   | √ | √ |
| <b><u>Omnichannel Integrations</u></b>   |   |   |   |
| Facebook Integration App   | √ | √ | √ |
| Sell Products on Instagram   | √ | √ | √ |
| Sell on Amazon and eBay  |   | √ | √ |

|  |   |   |   |
|--|---|---|---|
| Remarketing with Google Analytics                |   | ✓ | ✓ |
| Google Shopping Feeds                            |   | ✓ | ✓ |
| Square POS                                       |   |   | ✓ |
| <b><u>Mobile Store Management App</u></b>        |   |   |   |
| Store Management App for iOS                     |   | ✓ | ✓ |
| <b><u>Orders</u></b>                             |   |   |   |
| Customizable Email Notifications                 | ✓ | ✓ | ✓ |
| Order History for Customers & Administrator      | ✓ | ✓ | ✓ |
| Order Email Notifications to Multiple Recipients | ✓ | ✓ | ✓ |
| Edit Order Details After Purchase                |   | ✓ | ✓ |
| Track Payment & Shipping Status                  | ✓ | ✓ | ✓ |

|   |   |   |   |
|---|---|---|---|
| View Abandoned Carts  |   | ✓ | ✓ |
| Order Comments Field  | ✓ | ✓ | ✓ |
| Add Internal Notes to Orders  |   | ✓ | ✓ |
| Low Stock Notification  | ✓ | ✓ | ✓ |
| <b><u>Data Management</u></b>                                       |   |   |   |
| CSV Export for Order, Product & Customer Data                       |   | ✓ | ✓ |
| CSV Import for Product Data   | ✓ | ✓ | ✓ |
| Configurable Measurement Units, Date/Time Formats & Currency Symbol | ✓ | ✓ | ✓ |
| <b><u>SEO</u></b>   |   |   |   |
| Direct Indexing by Google   | ✓ | ✓ | ✓ |
| SEO Fields for Products   | ✓ | ✓ | ✓ |
| Auto-Embedded Product Schema  | ✓ | ✓ | ✓ |

### **Tracking & Reporting**

Custom Tracking Code  
on Thank You Page

√

√

√

### **Payment Gateways**

40+ Payment Providers  
To view a full list of  
payment options,  
click [here](#).

40+

40+

40+