

# Video Creative Service

Get a custom branded video for your marketing and advertising that helps you break through the clutter online.

- Customize your video advertising with a unique look and message
- Stand out with your target audience to drive engagement and conversions
- Enhance brand awareness and boost organic marketing efforts



## Use Video to Engage More Interested Prospects

Research shows that 64% of people are more likely to make a purchase after seeing a branded or product related video. Convey your brand message to your target consumers with our custom video creation service that helps you stand out in a crowded online space. Choose from a 30-second video with an image montage accompanied by a professional voiceover or a 60-second video that features footage of your business in action.



## Turn Up Your Online Marketing with Video Ads & SEO

Ideal for advertising, our video creation service is the perfect complement to your YouTube or Facebook advertising campaigns. Your video ad will quickly capture the attention of your target audience and drives action like clicks, website visits, and more. Plus, by adding your video to your website and social media sites, you can boost organic traffic, drive more engagement, and increase conversions.



## Work With Our Team of Professionals

Our video experts consult with you to understand your business, marketing goals, and any products or services you want to feature in your videos. Then, we deliver a custom product that's fully edited with music, a professionally written and recorded voiceover, and on-screen text designed for a local audience. Plus, you get one included revision to ensure you're satisfied with the final result.