



Targeted Display

ADDRESSABLE GEOFENCE¹

How it works

- Use property line data to reach consumers at their home address through their devices. Think of it like direct mail, only it's digital, trackable, and makes better use of your advertising dollars.
- No list? No problem. We can curate an audience list on your behalf using selected criteria.²
- Your business locations can even be set as 'conversion zones' to track foot traffic to your business of people who viewed your ad.

Why it works

- You can connect with local consumers in their homes - on their phones and across all devices they use, including connected TV.
- You can target multiple consumers within a household across their devices and for up to 30 days after they have left the address, keeping your brand top of mind for everyone.

When we use it

- To drive awareness and foot traffic to your local business with access to physical addresses of consumers in your community.

¹ US only. ² Minimum budget required of \$5,000.

WHAT MAKES US DIFFERENT

Multiple Ad Tactics Under One Campaign

All your ads and targeting are combined under one umbrella to achieve your business goals and keep reporting easy to understand.

Smart Optimization Technology

Our experts and smart optimization technology are constantly learning and adjusting your campaign to get your best ads on the sites and mobile apps driving the most engagement with your business (not just ad clicks).