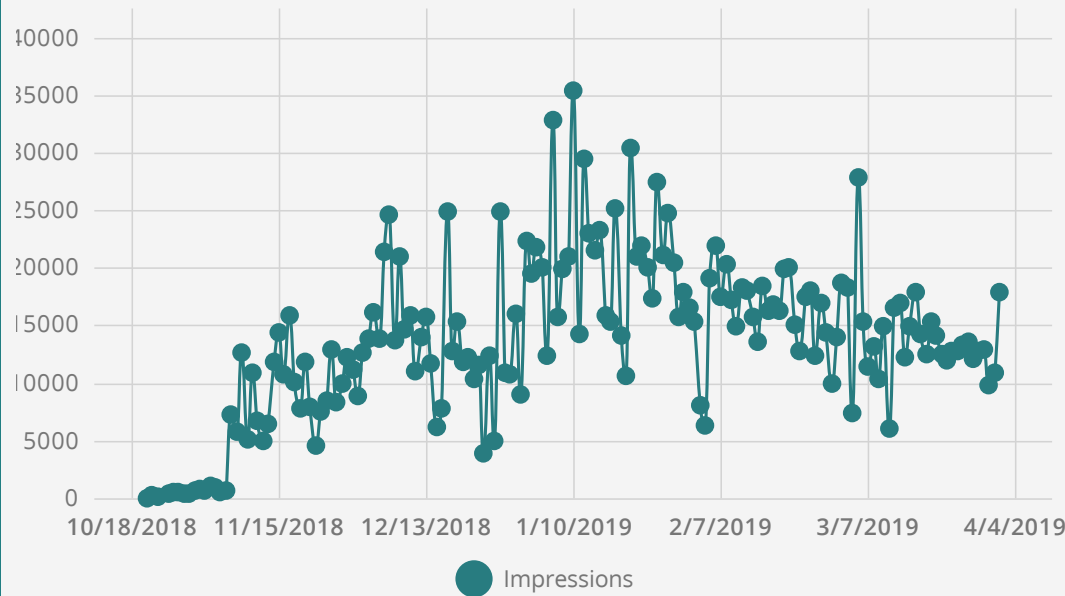


TEST ACCOUNT 2

Included Campaigns:
final test

Impressions



Totals



2,188,414
Total Impressions



57,460
Total Clicks



2.62%
CTR



452,120
impressions



137,645
impressions



927,299
impressions

Location

CITY	METRO	COUNTRY	IMPRESSIONS	CLICKS	CTR	CONVERSIONS
Columbia	--	United States	216,756	295	0.14%	0.0
West Columbia	--	United States	64,292	51	0.08%	0.0
Lexington	--	United States	39,707	27	0.07%	0.0
Irmo	--	United States	16,622	17	0.10%	0.0
Cayce	--	United States	12,866	11	0.09%	0.0
Seven Oaks	--	United States	12,853	21	0.16%	0.0
Charlotte	--	United States	9,026	18	0.20%	0.0
Dentsville	--	United States	5,412	13	0.24%	0.0
Columbia	Columbia SC	United States	3,083	3	0.10%	0.0
Forest Acres	Columbia SC	United States	2,561	2	0.08%	0.0

Placement

DISPLAYNAME	IMPRESSIONS	CLICKS	CTR	CONVERSIONS
wistv.com	183,006	119	0.07%	0.0
anonymous.google	69,267	105	0.15%	0.0
thestate.com	15,846	65	0.41%	0.0
cockytalk.com	11,413	5	0.04%	0.0
accuweather.com	5,530	15	0.27%	0.0

