

# Advertise with LocalAds



**A powerful technology that allows advertisers to target potential customers based on their online and offline behaviors.**

While other advertising technologies can target a specific location, LocalAds analyzes sequenced physical locations to establish a link between them, learn how your potential customers behave, and improve your campaign's performance while tracking every important conversion.

## **LOCATION TARGETING**

Precise targeting using GPS coordinates. Accurate to exact store, lot and retail block. This is the technology used by LocalAds.

## **MULTIPLE PLATFORMS**

LocalAds display campaigns can be expanded to other platforms such as search, social, and video to reach your target audience anytime, anywhere.

