



Display Ads



LocalAds

Minimum Spend

\$300

\$500

Term

Not required

Minimum 3 months

Main Goal

Brand awareness

Conversions

Platforms

Display

Display combined with search, social, video, and video OTT depending on ad spend

Targeting Options

Behavior, demographic, and geo-targeting

Behavior, demographic, geo-targeting, blue printing, and third-party data

Retargeting

Not available

Available

Reporting

Monthly reports

Live reporting